



भारत के उच्चायुक्त
HIGH COMMISSIONER OF INDIA
KUALA LUMPUR

VIJAY GOKHALE
High Commissioner

No.KUA/C/162/6/2012

August 21, 2013

Dear Dato' Lim Kok Cheong.

The High Commission of India, Kuala Lumpur along with Consortium of Indian Industries in Malaysia (CIIM) and SME Corp. Malaysia is organizing an SME Forum – “SMEs: Global Champions” at the Mandarin Oriental Hotel, Kuala Lumpur on Monday, 23 September 2013.

2. The Forum is an exclusive event to facilitate a dialogue between SMEs of India and Malaysia. The Forum will provide an in-depth look and understanding of recent economic developments in India & Malaysia and to explore new opportunities for business and investment, especially related to SMEs.

3. The Forum features prominent Speakers from India & Malaysia in **four key sectors** that are of increasing importance in the trade ties between India and Malaysia – **Manufacturing (including Automotive components); IT Solutions (specific to SMEs); Electrical (LEDs) and Furniture.** The Forum will provide a platform for case studies and best practices shared by successful SMEs who are global champions in their industries. The event will also include a Half-day B2B session between Indian & Malaysian SMEs on 24th August 2013 at SME Corp. Malaysia.

4. I am writing to invite you to attend the SME Forum at the Mandarin Oriental Hotel on Monday, 23 September 2013. I also request you to kindly circulate the information among concerned SMEs under your association. A copy of the brochure of the event is attached herewith. The Interested companies may confirm their participation by registering with the Event Secretariat (Phone : 03 2142 4106; E-mail : events@fabuloustarget.com).

Yours sincerely,

(Vijay Gokhale)

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